

Rep Order# 8877313 Ver# 3 Status Revised  
EC'd Yes

**Traffic Order# 37501**

Printed: 10/04/2012 2:19 PM  
Last Received: 10/04/2012 1:34 PM  
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DEMO SEN CAMPN COMM  
Product issue  
Estimate# 1970  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1970  
Flight Dates 10/04/2012 - 10/08/2012  
Hiring Weeks

Rep Firm \_\_\_\_\_  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$64,250  
PLEASE CONFIRM  
THANKS, MIKE!

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*5	TH	1230P-200P	SOAPS	:30	\$1,350.00	10/04-10/04	1	1	1	\$1,350.00	
				Sales Remark: V3 . V3 More than 2 codes changed								
	*6	TH-F,M	200P-30CP THE TALK		:30	\$1,350.00	10/04-10/08	0	0	0	\$0.00	
				Sales Remark: V3 . V3 Comment Changed, Spots/week Changed								
	7	TH-F,M	300P-400P ELLEN		:30	\$1,600.00	10/04-10/08	2	1	2	\$3,200.00	
	8	TH-F,M	400P-50CP 8 NEWS NOW AT 4PM & 430PM		:30	\$1,600.00	10/04-10/08	2	1	2	\$3,200.00	
	9	TH-F,M	500P-63CP 8 NEWS NOW ROTATION		:30	\$1,700.00	10/04-10/08	2	1	2	\$3,400.00	
	*10	M	700P-80CP ET/INSIDER		:30	\$3,000.00	10/08-10/08	2	1	2	\$6,000.00	
				Sales Remark: V3 . V3 More than 2 codes changed								
	*11	SA	800P-1000P	KLAS MOVIE	:30	\$3,500.00	10/06-10/06	2	1	2	\$7,000.00	
				Sales Remark: V3 . V3 Comment Changed, Spots/week Changed								
	*12	M	900P-1000P	2 BROKE GIRLS/MIKE & MOLLY	:30	\$20,000.00	10/08-10/08	1	1	1	\$20,000.00	
				Sales Remark: V3 . V3 More than 2 codes changed								
	*13	TH-F,M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$2,500.00	10/04-10/08	3	1	3	\$7,500.00	
				Sales Remark: V3 2X ON MON V3 Comment Changed								
	14	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$1,100.00	10/06-10/07	1	1	1	\$1,100.00	

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*15	TH-F,M	1135P-1237A	LATE SHOW W/LETTERMAN		:30	\$950.00	10/04-10/08	1	1	1	\$950.00	
Sales Remark: V3 . V3 Comment Changed, Spots/week Changed												
*19	SU	800A-83CA NEWS			:30	\$2,200.00	10/07-10/07	1	1	1	\$2,200.00	
Sales Remark: V3 . V3 Added												
*20	TH-F	1237A-137A	LATE LATE		:30	\$475.00	10/04-10/05	2	1	2	\$950.00	
Sales Remark: V3 . V3 Added												

#### —REPORT TOTALS—

Report Totals: 26 / \$64,250.00

#### —SALES MONTHLY TOTALS—

Oct 12: 26 / \$64,250.00

Sales Totals: 26 / \$64,250.00

Station Totals: 26 / \$64,250.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

#### —COMPETITIVE—

Market Totals	\$214,167	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+